



Windward Island Airways International (WINAIR) N.V.
Airport Road 69, Simpson Bay, St. Maarten
Dutch West Indies

VACANCY

Join the team that keeps the Caribbean connected. Windward Islands Airways International (Winair) N.V., based in St. Maarten, is a well-established and growing airline operating in a dynamic international environment. With a proud history and a strong future ahead, we currently employ over 280 professionals and are preparing for significant expansion in the coming years. At Winair, our people are at the heart of our success. We are committed to investing in our employees, supporting their development, and creating a professional, collaborative workplace where ambitious talent can grow and make a real impact. To support our continued growth, we are looking for a:

Marketing Executive

Organizational Relationship:

Reports to: Marketing & Communication Manager

Ready to bring ideas to life and help shape the Winair brand?

We're looking for a creative, curious and hands-on Marketing Executive to join our team.

At Winair, no two days are the same. You might be creating content for our next campaign, coordinating with tourism partners, preparing for an event, spotting a new opportunity for brand exposure or helping turn complex travel information into clear and engaging content for our passengers.

Working closely with the Marketing Manager, you'll be involved in many aspects of marketing, communications and brand development, with plenty of opportunity to take ownership, bring forward ideas and make things happen.

What you'll be doing

- Create engaging content for social media, web, newsletters and campaigns
- Help develop advertisements, presentations, flyers, brochures and other creative materials
- Support digital marketing, website content and social media activities
- Help manage our content and event calendars
- Keep an eye on marketing, social media, aviation and tourism trends
- Spot opportunities to strengthen Winair's visibility and brand recognition



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- You have a business perspective for ideas and campaigns
- Coordinate with tourism authorities, media, suppliers and other partners
- Help organize events and represent Winair when needed
- Look at our communications through the eyes of our passengers and help improve customer journey
- Explore new digital, creative and AI tools that can make our marketing even better

Who are we looking for?

Someone who is creative, proactive and organized, but above all, someone who gets things done.

You enjoy a fast-paced environment, aren't afraid to approach people, ask questions or follow up, and can confidently work both independently and as part of a team.

You have strong communication and writing skills, a good eye for design and branding, and you're comfortable in the digital world. Experience with tools such as Meta, Canva, CapCut, Figma or other marketing and content platforms is a plus, curiosity and the ability to learn quickly are even more important.

An interest in aviation, travel and the Caribbean will definitely help!

You should be flexible, willing to occasionally work outside regular office hours for events or special projects, able to travel when required and hold a valid driver's license.

What you'll find at Winair

A hands-on marketing role where your ideas don't have to stay on paper.

You'll work across different areas of the airline, connect with partners throughout our network and have the opportunity to develop your skills in marketing, content, digital media, AI, events and brand development.

Think creatively. Spot the opportunity. Make it happen.

Ready to help us tell the story of the airline connecting the Caribbean?

We'd love to hear from you!



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No cover letter. Show us Winair's next social post.

We're not looking for a traditional cover letter, we'd rather see Winair's next great social post.

Tell us who you are, what you can do, and what living and working in the Caribbean means to you. Get creative and show us your perspective through a short video. Mix footage, graphics, music, voice-over or captions ... make it yours.

Your challenge:

Create a 30–60 second video highlighting what makes working and living in the Caribbean special.

Video requirements:

- Format: MP4
- Length: 30–60 seconds
- Topic: Working & living in the Caribbean
- Captions are a bonus

Send your CV & video to humanresources@fly-winair.com by October 24, 2026.

IF APPLICABLE: Only candidates with Dutch nationality or a valid permanent residence permit/work authorization for Sint Maarten will be considered.

Think you could create Winair's next social post? We can't wait to see it.

Human Resources Department

Email: humanresources@fly-winair.com

Website: Winair.sx/careers